



2023 BOOTH EXHIBITOR

INFORMATION AND RULES

Saturday, June 17, 2023

Updated 6.06.23



WELCOME

Welcome to Stonewall Pride 2023 — and thank you for your participation in the Stonewall Pride Marketplace!

We hope you have an enjoyable and rewarding experience.

This guide has been prepared to comply with various city, county and state rules as well as insurance requirements. The policies outlined here have been established to ensure everyone's safety and must be followed at all times by you and your representatives.

Any person or person(s) in violation of these rules is subject to ejection from the festival, without a refund, and may be banned from future participation.

Thank you for your cooperation. Happy Pride!



STONEWALL PRIDE EXHIBITOR INFO



GENERAL RULES

- Electricity is available upon request. You may not run power to any booth on your own.
- Cooking is not permitted in booths.
- Alcohol and/or Beer sales or service are not permitted by exhibitors.
- No glassware is permitted. This includes bottles and other glass items.
- Violations will result in suspension of operations without refund.
- This is a "Rain or Shine" event. There are no refunds.

Your participation as an exhibitor implies acceptance of these terms.





INSURANCE



INSURANCE: As a standard requirement of all Pride Festival Exhibitors/Vendors, it is necessary for you to provide proof of general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. If you do not have this coverage in place, we have made arrangements for all of our Exhibitors to acquire this coverage at significant savings by purchasing as part of a group. Please click the link below, complete a short questionnaire, process your payment online, print your Confirmation of Coverage, and you will obtain this coverage for \$65 plus any applicable state tax.

[https://www.totaleventinsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=WJWp9kw9rsU\\$](https://www.totaleventinsurance.com/app/Customer/ExhibitorAnnual.aspx?eid=WJWp9kw9rsU$)

Proof of alternative coverage, satisfying these minimums, or secured coverage through the link provided above must be in place prior to the Festival. You will not be allowed to participate without proper insurance coverage in place, naming Stonewall Pride, Inc. and the City of Wilton Manors as Additional Insureds. Please email proof of insurance to me.

- o Every group participating must provide us with a COI
- o Named insured
 - Stonewall Pride, Inc 2435 N Dixie Hwy Wilton manors, FL 33305
 - City of Wilton manors 2020 Wilton Drive Wilton Manors, FL 33305



MARKETPLACE LAYOUT

- The Stonewall Pride Marketplace is composed of large canopies along Wilton Drive between 20th St and 11th Street, with each canopy section designated **by a color** — White, Green, Blue, Orange, Red, Purple and Brown, etc.
- Under the canopy are 10 x 10-foot stalls created by 4-foot-high French barricades which defines your vendor area. Your stall will have an 8-foot table and 2 chairs.
- All booth assignments are final. There will be event staff wearing branded shirts to assist you with information, but they are not permitted to help you with your booth setup or carry materials.





ARRIVAL AND SETUP

GENERAL INFORMATION

- **WILTON DRIVE CLOSED:** Wilton Drive will be closed at 4 a.m. on Saturday from NE 20th St to Five Points and vehicles will not be allowed in the festival area.
- **CHECK-IN TIME:** Vendor check-in starts at 12 noon and ends at 2 p.m.
- **DROP-OFF AREA:** As a vendor, you have been assigned a drop-off area near your booth space where you can unload. **There is no parking at the drop-off area** — please unload as quickly as possible and move your vehicle! After parking, you will need to cart your materials to your booth.
- **NO EXIT AFTER 2 P.M.:** All delivery vehicles must be removed from Wilton Drive by 12 p.m. Any vehicle still in the festival area after 2 p.m. will not be able to leave until Police re-open the road at 4 a.m. Sunday.



CHECK-IN PROCESS

GENERAL INFORMATION

- ❖ Stonewall Pride Parade and Festival Vendor Check-In begins at 12pm, unless there is pre-approval -police inspection at 2:00 p.m.
- ❖ Proceed to your assigned vendor check-in location (see maps next 3 pages) to check-in your business/organization and staff.
- ❖ Parking and Unloading
- ❖ Check-in points are for UNLOADING only. We have volunteers available who will monitor your items until you park your vehicle, and if there is enough staff present, can also assist you with moving your items to your assigned canopy.
- ❖ Entry Tickets are required for EACH of your staff/parade participants. These tickets can be purchased at: stonewallpride.lgbt (choose “Parade Participant” or “Vendor Admission”)
- ❖ If you are both a vendor and in the parade, choose “Parade Participant” which will get you entrance into the festival and access to your vendor booth.



NORTH VENDOR CHECK-IN

- Brown, Yellow, Black Load-In: NE 23rd Drive and NE 11th Ave



- Head south on NE 23rd Dr from Dixie Hwy
- Turn into parking lot
- Check in at booth
- Unload your booth supplies
- Park your vehicle
- Proceed up NE 11th Ave to entrance gate
- After check-in proceed to designated booth

Reminders:

- no free parking - city lots are \$20
- everyone entering the festival area must have an entrance ticket.

CENTRAL VENDOR CHECK-IN

- Brown, Yellow, Black Load-In: Orange, Red, Violet Load-In: NE 23rd Drive and NE 7th Ave



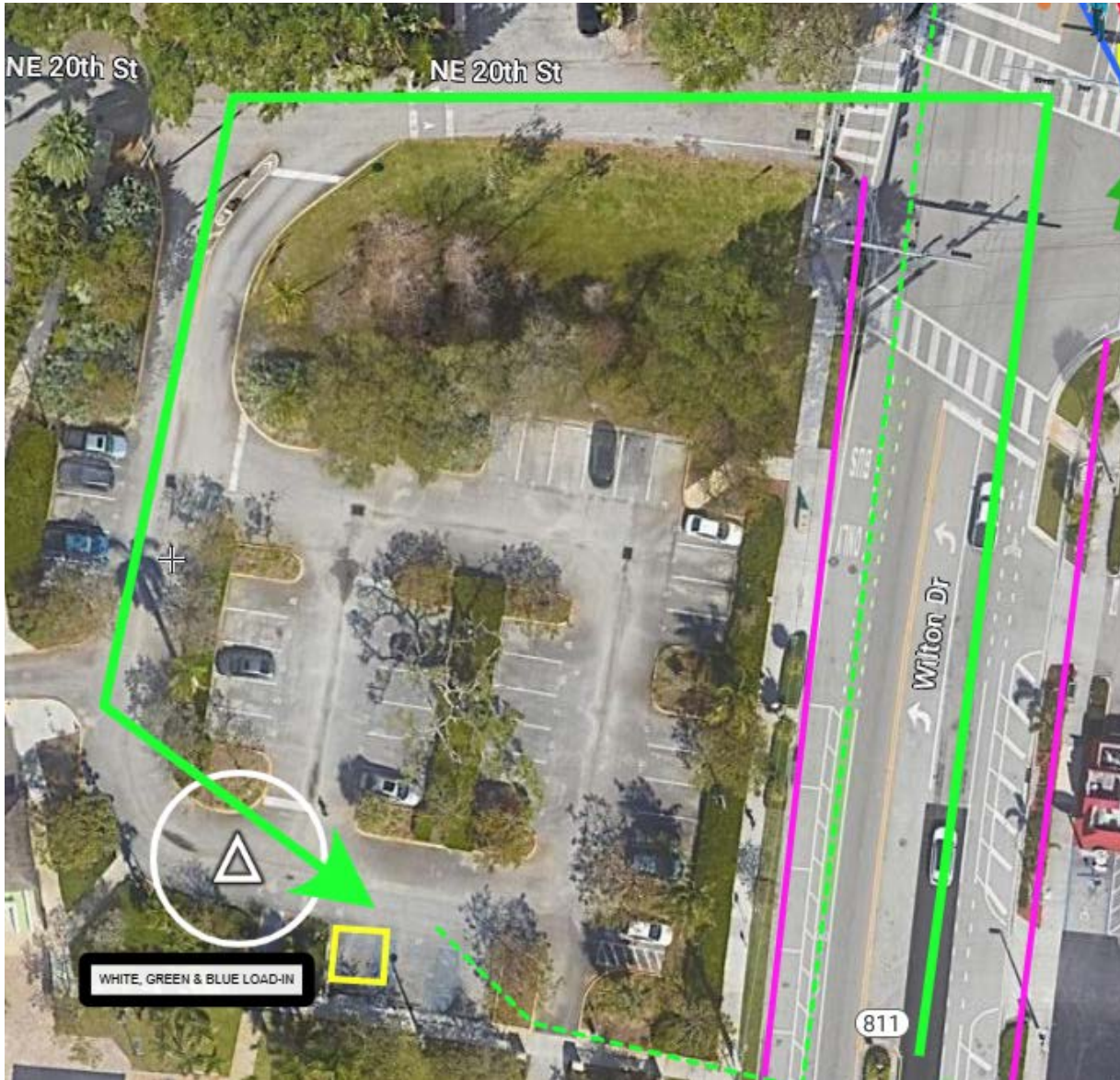
- Head south on NE 20th Dr from Dixie Hwy
- Turn north on NE 7th Ave
- Turn left on to NE 23rd Dr
- Make U-turn
- Check in at booth
- Unload your booth supplies
- Park your vehicle
- Proceed up NE 7th Ave to entrance gate
- After check-in proceed to designated booth

Reminders:

- no free parking - city lots are \$20
- everyone entering the festival area must have an entrance ticket.

SOUTH VENDOR CHECK-IN

- White, Green, and Blue Load-In: Historic Richardson Park



- Head north on Wilton Drive
- Turn left on to NE 20th St
- Turn right into parking lot
- Check in at booth
- Unload your booth supplies
- Park your vehicle
- Proceed up Wilton Drive to entrance gate
- After check-in proceed to designated booth

Reminders:

- no free parking - city lots are \$20
- everyone entering the festival area must have an entrance ticket.



- **ADMISSION WRIST BANDS:** All booth workers will need to have admission wrist bands. Everyone in the Festival area must be registered, therefore all vendors are required to purchase wristbands for all team members working in the booth. Wristbands are \$10 which you can order on the web site (www.stonewallpride.lgbt).
The wrist bands will be provided at the entrance gate for each individual.
- **VENDOR PARKING:** There is no reserved parking for vendors this year. Parking spots are available at City lots at 23rd Street, 8th Terrace, Hagen Park, Richardson Park and City Yard on Dixie Hwy. Parking in the City lots is \$20, with no in-and-out privileges. Parking without paying or parking in a non-designated area is subject to towing.
- **MARKETPLACE HOURS:** The Stonewall Pride Marketplace opens at 3 p.m. All vendors must keep their booths open until 9 p.m., but you have the option of remaining open until 11 p.m. Note that this year the parade will begin at 7 p.m. and end around 8:30 p.m., so there will be lots of people around and additional interest in the booths after the parade ends. **All canopies are lighted.**





- **PRE-PURCHASE VENDOR TICKETS:**

1. Scan the code below.
2. Click on the Green bar
3. Choose the “Vendor & Staff Festival Admission” ticket
4. Click “Next”
5. Complete the form
6. Your ticket will be emailed to you
7. Show your QR code at the gate to receive your wristband



Festival Admission - Advance \$8.00 Purchase Now to enjoy presale discount pricing and to avoid long entrance lines.	0 ▾
VIP & Festival Admission \$125.00 VIP TENT - 5 Free Drinks, Air Conditioning, Complimentary Food, Restroom Trailers	0 ▾
VIP Private Club & Festival Admission \$225.00 VIP LOUNGE - 8 Free Drinks, Couches, Dedicated Area, Air Conditioning, Free Food, Restroom Trailer	0 ▾
PressPlay Women's Lounge & Festival Admission \$45.00 Womens Lounge - 3 free drinks, couches, free food, next to Women's stage	0 ▾
Parade Participant Admission \$10.00 Required for everyone participating in the parade. (Replaces need for Vendor Ticket)	0 ▾
Vendor & Staff Festival Admission \$10.00 Required for anyone working in a booth	0 ▾

Parade Participant Admission 1

Name *

Email address *

Zip Code *

Cell Phone Number - You consent to receive notifications relating to the festival. *

Gender Identification *

Race *

Enter name of the parade group *

I agree to receive promotional e-newsletters to e-mail address provided. *

Purchasing your ticket online is your consent to receive texts from event organizers that are necessary or for your safety. *



- **BOOTH BREAKDOWN AND LOADING:** All exhibitors should break down their booths no later than 11 p.m. It is strongly recommended that you have a cart or dolly available to use so you can return items to your vehicle.
- Please dispose of any trash or unwanted items in the trash receptacles before you leave.
- No vehicles will be allowed back on Wilton Drive until after Police have completed their sweep, which we anticipate will occur at around 12:30 a.m.



The exact location of your booth will be sent to you on Monday June 12 as booth registration does not end until Friday midnight.

CITY PARKING LOTS

- ➊ Hagen Lot - 2020 Wilton Dr
- ➋ Richardson Lot - 1937 Wilton Dr
- ➌ 8th Terr Lot - NE 8th Terr & NE 26th St
- ➍ 23 Dr Lot - NE 23rd Dr & NE 11th Ave
- ➎ City Municipal Complex - 2100 N Dixie Hwy

The map displays the following locations and streets:

- ➊ Hagen Lot - 2020 Wilton Dr**: Located on Wilton Dr, near NE 21st St.
- ➋ Richardson Lot - 1937 Wilton Dr**: Located on Wilton Dr, near NE 20th St.
- ➌ 23 Dr Lot - NE 23rd Dr & NE 11th Ave**: Located at the intersection of NE 23rd Dr and NE 11th Ave.
- ➍ City Municipal Complex - 2100 N Dixie Hwy**: Located on N Dixie Hwy, near NE 11th Ave.
- ➎ 8th Terr Lot - NE 8th Terr & NE 26th St**: Located on NE 26th St, near NE 8th Terr.

Streets shown include: NE 26th St, NE 23rd Dr, NE 21st St, NE 20th St, NE 11th Ave, NE 8th Terr, NE 7th Ave, NE 6th Ave, NE 5th Ave, NE 4th Ave, NE 3rd Ave, NE 2nd Ave, NE 1st Ave, NE 26th St, NE 23rd Dr, NE 21st St, NE 20th St, NE 11th Ave, NE 8th Terr, NE 7th Ave, NE 6th Ave, NE 5th Ave, NE 4th Ave, NE 3rd Ave, NE 2nd Ave, NE 1st Ave, N Dixie Hwy, Wilton Dr, Richardson Dr, Hagen Dr, Riverside Pl, and Kensington Pl.

All City Lots are \$20, there is no free Vendor Parking

Got a question?



If you can't find the answer to your question(s)
on the Stonewall Pride web site or in this brochure,
feel free to contact us:

E-mail VPD@hotspots.lgbt



www.StonewallPride.lgbt