

# THE COOKOUT:

A Black History Month Celebration

FEBRUARY 1, 2025  
SPONSORSHIP GUIDE



# BUILDING THE BRIDGE!



HOTspots Happening Out celebrates Black culture with an annual Black History Month Field Day Fundraiser every February. All proceeds go to a worthy organization that provide services in the advancement of Black and Brown LGBTQ+ people.

Working with local businesses and the City of Wilton Manors, The Cookout is one of HOTspots Happening Out continuing efforts to showcase that the City of Wilton Manors is welcoming to all races and ethnicities, and is committed to building upon the race relations within the diverse Island City.

The Cookout invites local businesses within Wilton Manors and the surrounding area as well as city officials and neighboring friends and family to come together and enjoy cultural food, refreshments, activities, and music.

Now in its fourth year, The Cookout continues its honored tradition in the Island City with a public proclamation reading bestowed upon a deserving person and business in honor of Black History Month.



# Sponsorship LEVELS

For more information on being a sponsor partner of  
The Cookout, Please contact: [jbaptiste@hotspots.lgbt](mailto:jbaptiste@hotspots.lgbt)

	Presenting \$5,000	Gold \$2,500	Silver \$1,000
Stage Branding (stage named and promoted under organization name)	✓		
Proclamation Photo Op (Partake in City Officials' Black History Month Honoree proclamation reading)	✓		
Logo Hyperlink on Website	✓	✓	
Logo on All Promotional Material (from the time the logo is received)	✓	✓	✓
Social Media Mentions	✓	✓	✓
Stage Shoutouts (organization recognition on the stage)	✓	✓	✓
Logo in Event E-Blasts (Logo included on e-blast graphic from time logo is received)	✓	✓	✓

**Food Sponsor:** Food Station (and wait staff uniforms) branded and promoted as company name along with Gold Sponsor Level offers.

**Liquor Sponsor:** Bars (and bartender uniforms) branded and promoted as company name along with Gold Sponsor Level offers.

FOR MORE **Info**



*Non-Profit Leader in LGBTQ+  
Events and Media*

The Cookout is a part of HOTspots Happening Out, a dynamic alliance of 501(c)(3) nonprofit organizations united in their commitment to enhancing the well-being of South Florida's LGBTQ+ community and its allies. Through a multifaceted approach encompassing events, television programming, print media, captivating video content, and engaging social media, we channel all resources and funding towards advancing the social, cultural, and educational facets of our mission, serving our wonderfully diverse community.

Please let us know at what level you wish to sponsor so we can begin the process of uplifting your organization.

**Email: [JBaptiste@hotspots.lgbt](mailto:JBaptiste@hotspots.lgbt)**

**Visit: [hotspotsmagazine.com/thecookout/](http://hotspotsmagazine.com/thecookout/)**

**Call: 754-333-0740**

